

Message Text

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PAGE 01 STATE 179697

60

ORIGIN IO-10

INFO OCT-01 CIAE-00 CU-04 INR-07 NSAE-00 USIA-15 EUR-12

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DRAFTED BY IO/UCS:AFMERRILL:DFB

APPROVED BY IO/UCS:AFMERRILL

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R 301910Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 179697

NESCO

E.O. 11652: N/A

TAGS:AORG, OEXC, APUB

SUBJECT:PROMOTION OF JULY COURIER

1. PLEASE INFORM KOFFLER NATCOM EXPLORING WITH NATIONAL SCIENCE TEACHERS ASSOCIATION POSSIBILITIES FOR EXPLOITING JULY ISSUE COURIER, ADVANCE COPY OF WHICH ARRIVED TODAY. IF ASSOCIATION LIKES ISSUE AND EXPRESSES WILLINGNESS TO COOPERATE IN SOME WAY, PERHAPS BY ACTING AS SALES AGENCY TO ITS 16,000 MEMBERS OR WOULD OTHERWISE PUBLICIZE IT OR DISTRIBUTE IT, THIS WOULD OBVIOUSLY PUT AN EXTRA DEMAND ON COURIER FOR THOUSANDS OF COPIES.

2. THIS MESSAGE IS TO ALERT KOFFLER BECAUSE HIS PRINT RUN MAY BE OVER, OR MAY STILL BE ONGOING. IF COMMISSION SUCCEEDS IN SECURING ANY COOPERATION FROM SCIENCE TEACHERS WE MIGHT NEED EXTRA COPIES IN LARGE QUANTITY. IF ASSOCIATION WERE TO DISTRIBUTE COPIES OUTRIGHT, WE MIGHT NEED A SPECIAL QUANTITY PRICE, THOUGH THIS IS AN UNLIKELY DEVELOPMENT. WE WILL EXPLORE ALL ANGLES FOR TAKING ADVANTAGE OF THE MICROBIOLOGY ISSUE IN THE SCIENCE TEACHER SECTOR.

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3. COMMISSION SHOULD BE ABLE TO INFORM PERM REP BY MONDAY

MORNING, AUGUST 4, IF IT HAS ANY LUCK WITH SCIENCE TEACHER
ASSOCIATION. INGERSOLL

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